

AHOY!



2024



2025

ARMSTRONG

2024-2025

SPONSORSHIP OPPORTUNITIES

WWW.ARMSTRONGPTA.ORG/SPONSORSHIPS



SCHOOL YEAR SIGNAGE SPONSORSHIPS

PLAYGROUND SPONSORSHIP:

- **TWO AVAILABLE:** **\$10,000**
 - Business logo featured on large signage hung on Cornell or Byron for the duration of the school year with visibility from the street, carpool line, etc.;
 - Website and electronic communication recognition

SMALL FIELD FENCE SPONSORSHIP:

- **FOUR AVAILABLE:** **\$5,000**
 - Business logo featured on medium signage hung on Cornell or Byron fence for the duration of the school year with visibility from the street, carpool line, etc.;
 - Website and electronic communication recognition

FOUNDERS DAY PICNIC



- **PRESENTING SPONSOR:** **\$1,000 (EXCLUSIVE)**
 - Business logo displayed in front of Armstrong
 - Website and electronic communication recognition

FIELD DAY



THE ARMSTRONG CUP
Field Day 2025

- ~~PRESENTING SPONSOR:~~ **SOLD** ~~\$5,000~~
 - Business logo on every t-shirt given to students and teachers; website and electronic communication recognition
- **LUNCH SPONSOR:** **\$1,500**
 - Business logo on signage near lunch area during field day event; website and electronic communication recognition

SAFETY WEEK/BIKE RODEO:



SOLD

- ~~PRESENTING SPONSOR:~~ ~~\$5,000 (EXCLUSIVE)~~
 - BUSINESS LOGO LISTED AS TITLE SPONSOR ON EVERY T-SHIRT GIVEN TO STUDENTS AND TEACHERS; WEBSITE AND ELECTRONIC COMMUNICATION RECOGNITION
- SUPPORTING SPONSOR: \$2,000 (2 OR MORE)
 - BUSINESS LOGO LISTED ON EVERY T-SHIRT GIVEN TO STUDENTS AND TEACHERS; WEBSITE AND ELECTRONIC COMMUNICATION RECOGNITION

ARMSTRONG READS 2025



- PRESENTING SPONSOR: \$2,500 (EXCLUSIVE)
 - Business logo on bookmarks with largest placement displayed in front of Armstrong (listed as title sponsor); bookmarks distributed to students & families; website and electronic communication recognition
- SUPPORTING SPONSOR: \$1,000 (2 OR MORE)
 - Business logo on bookmarks with prominent display in front of Armstrong; bookmarks distributed to students & families; website and electronic communication recognition

2024-2025 SPONSORSHIPS

FIELD TRIP T-SHIRTS:

- ~~PRESENTING SPONSOR:~~ **SOLD** **\$2,500**
 - Business logo on every t-shirt given to students and teachers worn to every Field Trip taken by students throughout the year
 - Website and electronic communication recognition

GARDEN SPONSOR:

- **PRESENTING SPONSOR:** **\$2,500 (EXCLUSIVE)**
 - Business logo displayed on sign in Armstrong garden for the entire year visible from the street
 - Website and electronic communication recognition

GRANDFRIENDS' DAY:

- **PRESENTING SPONSOR:** **\$1,000 (EXCLUSIVE)**
 - Business logo displayed in front of Armstrong
 - Business logo displayed on sign-in and food-water tables throughout the school
 - Website and electronic communication

MUFFINS WITH MOM:

- **PRESENTING SPONSOR:** **\$1,000 (EXCLUSIVE)**
 - Business logo displayed in front of Armstrong
 - Website and electronic communication

2024-2025 SPONSORSHIPS

WEBSITE SPONSOR

- **PRESENTING SPONSOR:** **\$1,500 (EXCLUSIVE)**
 - Business logo prominently displayed on Armstrong PTA website for 2024-2025 school year (August to August)
 - Have a redirect to your company home page
 - Website and electronic communication recognition

DIRECTORY SPOT

- ~~PRESENTING SPONSOR:~~ **SOLD** ~~—\$3,500 (EXCLUSIVE)~~
 - Have your company name and logo prominently displayed as a watermark on every page of Directory Spot
 - Have a redirect to your company home page from the sponsorship tab on Directory Spot
 - Be recognized in communications from the school, PTA and social media accounts

SCIENCE FAIR SPONSOR

- **PRESENTING SPONSOR:** **\$1,500 (EXCLUSIVE)**
 - Business logo prominently displayed in front of Armstrong for both the science fair and invention convention
 - Website and electronic communication recognition

TEACHER AND STAFF APPRECIATION SPONSOR

- **MONTHLY SPONSOR (8 AVAILABLE)** **\$1,000**
 - Pickup the tab for a single monthly lunch for our teachers and staff!
 - Business logo displayed in teacher lounge for the school year and at one monthly luncheon
 - Website and electronic communication recognition

CUSTOM SPONSORSHIP

INTERESTED IN SUPPORTING THE SCHOOL FOR A DIFFERENT AMOUNT OR A DIFFERENT PURPOSE? PLEASE CONTACT:

KATE BOATRIGHT: PRESIDENT@ARMSTRONGPTA.ORG

ANDREA CHEEK: SPONSORSHIPS@ARMSTRONGPTA.ORG

CARNIVAL SPONSORSHIPS



SOLD

• ~~PRESENTING SPONSOR (EXCLUSIVE): \$10,000~~

- Recognition with largest logo or name at Carnival
- Top listing on Carnival signage posted outside of Armstrong Elementary
- Sponsor recognized by DJ (3x)
- Sponsor recognized in e-newsletter to all families
- Sponsor recognized on social media
- Sole logo or name on Carnival backpack provided to all students
- Wristbands for all of sponsor's children

• \$5,000

- Listing on Carnival signage posted outside of Armstrong Elementary
- Sponsor recognized by DJ (2x)
- Sponsor recognition in e-newsletter to all families
- Sponsor recognized on social media
- Wristbands for all of sponsor's children

• \$2,500

- Recognition with logo or name at Carnival as one of the following:

- | | | |
|------------------------------|-----------------------------|--------------------------------|
| • <i>DJ Sponsor</i> | • <i>Jail Sponsor</i> | • <i>Concession Sponsor</i> |
| • <i>Photo Booth Sponsor</i> | • <i>Space Cake Sponsor</i> | • <i>Entertainment Sponsor</i> |
| • <i>Wristband Sponsor</i> | • <i>Dunk Tank Sponsor</i> | |

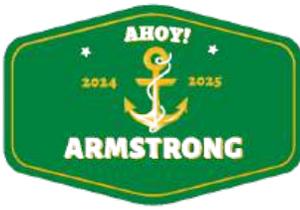
- Listing on Carnival signage posted outside of Armstrong Elementary
- Sponsor recognized by DJ (1x)
- Sponsor recognition in e-newsletter to all families
- Sponsor recognized on social media
- Wristbands for all of sponsor's children

• \$1,000

- Recognition with logo or name at Carnival as an individual ride sponsor
- Sponsor recognition in e-newsletter to all families
- Sponsor recognized on social media
- Wristbands for all of sponsor's children

• \$500

- Recognition with logo or name at Carnival as a fuel station sponsor
- Sponsor recognition in e-newsletter to all families
- Sponsor recognized on social media
- Wristbands for all of sponsor's children



ARMSTRONG ELEMENTARY SPONSORSHIP 2024-2025

The Armstrong PTA is soliciting corporate sponsorships for the 2024-2025 school year (August to August). These sponsorships support the general fundraising efforts of the school for crucial teacher support, supplies and programs.

INDIVIDUAL NAME: _____

BUSINESS OR FAMILY NAME FOR RECOGNITION: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

PLEASE SELECT:

- Playground Sponsorship- \$10,000
- Armstrong Reads Supporting Sponsor- \$1,000
- Small Field Fence Sponsorship- \$5,000
- Field Trip T-Shirt Sponsor- \$2,500
- Founders Day Picnic Presenting Sponsor- \$1,000
- Garden Presenting Sponsor- \$2,500
- Field Day Presenting Sponsor- \$5,000
- Grandfriends' Day Presenting Sponsor- \$1,000
- Field Day Lunch Sponsor- \$1,000
- Muffins with Mom Presenting Sponsor- \$1,000
- Bike Rodeo Presenting Sponsor- \$5,000
- Directory Spot Sponsor- \$3,500
- Bike Rodeo Supporting Sponsor- \$2,000
- STEAM Presenting Sponsor- \$1,500
- Armstrong Reads Presenting Sponsor- \$2,500
- Teacher and Staff Appreciation Sponsor- \$1,000

PAYMENT INFORMATION: Check: Credit:

Amount of Sponsorship: _____

Master card/Visa/Amex #: _____

Expiration: _____ Security Code: _____

Signature: _____ Date: _____

Make checks payable to: Armstrong PTA
Mail checks to: Armstrong PTA, 3600 Cornell Avenue, Dallas, Texas 75205
Please send a transparent PNG or GIF logo to boatright.kate@gmail.com

Sponsor Signature: _____

Date: _____

Thank you for supporting our Armstrong Eagles! Your donation allows Armstrong to provide a welcoming school environment where talented teachers want to teach, and all children reach their individual potential and gain a lifelong love of learning. Thank you for your steadfast support of our community school and students; your support allows Armstrong to continue the strong tradition of excellence in education.

Questions: Kate Boatright, PTA President or Andrea Cheek, VP of Development
boatright.kate@gmail.com or andrea.g.cheek@gmail.com

Keep a copy for your tax records. The Armstrong PTA is a 501 (c)(3) tax-exemption organization, and all donations are tax deductible to the extent the law allows. (Tax ID 1-75-0886455-4). No goods or services were received in exchange for this donation.